



POLITECNICO
MILANO 1863



fib
CEB-FIP

Sponsorship and exhibition opportunities

International *fib* Symposium
on **Conceptual Design of Structures**
Lake Como | Lecco | 1-3 sept. 2027



The **5th Symposium on Conceptual Design of Structures** is an international conference jointly organized by **Politecnico di Milano** and the **fib – International Federation for Structural Concrete**.

Now in its **fifth edition**, the Symposium will take place on **Lake Como - Lecco, Italy, from 1 to 3 September 2027**, and has established itself as a **leading international forum** in the field of **conceptual and structural design of reinforced concrete structures**. Following the success of previous editions held in **Madrid (2019)**, **Solothurn (2021)**, **Oslo (2023)** and **Rio de Janeiro (2025)**, the event continues to foster a vibrant and multidisciplinary international community. The symposium tradition will continue beyond the Lake Como edition, with the sixth event to be held in **Shanghai** in 2029.

The main objective of the conference is to promote the **exchange of ideas and experiences** among **engineers, designers, researchers, academics, manufacturers, investors, and developers**, with a strong emphasis on the active involvement of **young designers and researchers**. The key themes of the Symposium include **conceptual design for existing structures** (infrastructures, buildings, and architectural heritage), **new materials and advanced production techniques**, as well as **design approaches addressing complex social needs**, in alignment with the **Sustainable Development Goals (SDGs)**.

The conference is expected to attract approximately **100 selected participants from around the world**, including leading professionals and academics, offering an excellent opportunity for **visibility and engagement with a highly qualified audience**. Sponsors will also be given the opportunity to organize a **dedicated showcase** to present their projects, products, or innovative solutions, encouraging direct interaction and networking.

Four sponsorship levels are available as well as other sponsorship opportunities.

Each level offers specific visibility and participation benefits, which are summarized here after.

Regular Sponsorship options				
Sponsorship type	Platinum	Gold	Silver	Bronze
	5,000 €	3,000 €	2,000 €	1,000 €
Number of sponsorship available	3	5	20	20
Registrations				
Delegate full registrations	3	2	1	-
Display company logo:				
on website in sponsor section	full size	70% size	50% size	30% size
on program (digital, front cover)	full size	-	-	-
on program (digital, back cover)	full size	70% size	50% size	30% size
on screens during break	full size	70% size	-	-
Exhibition:				
Exhibition boot	desk	desk	desk	rollup

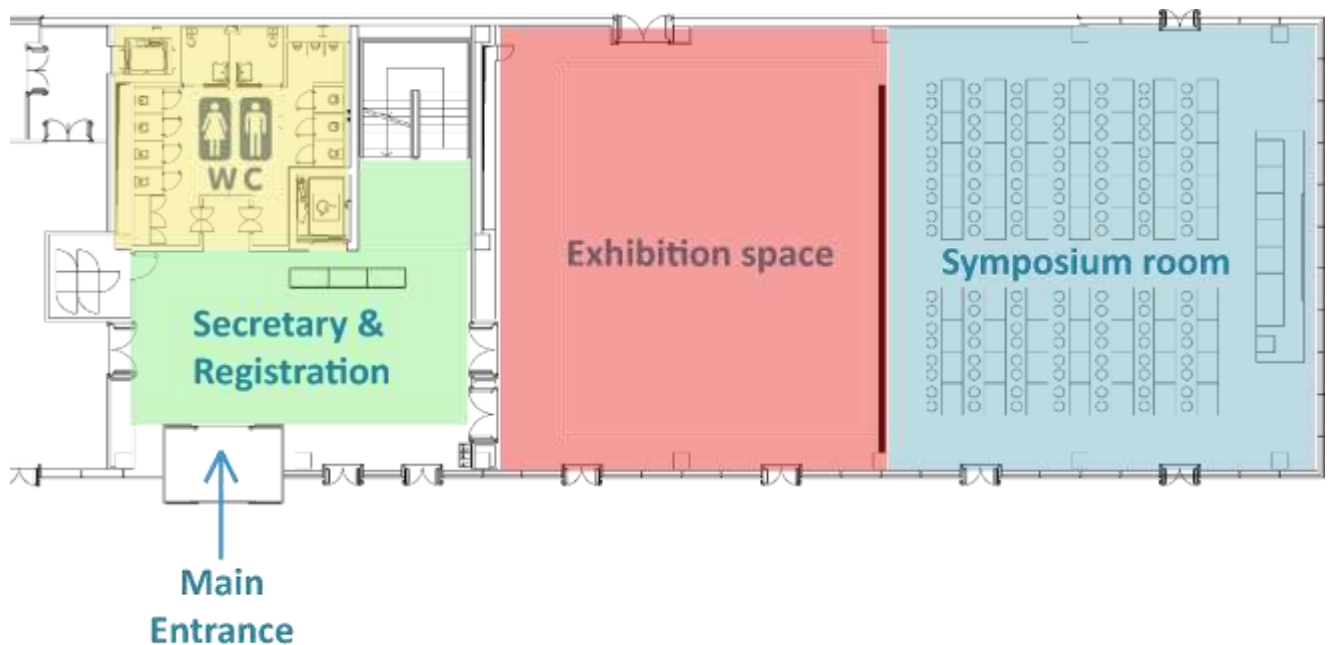
All presented sponsor rates excluded VAT of 22%, which must be added (if applicable)

Additional opportunities		
Sponsorship of social events	Ice-breaking	Gala dinner
	2,500 €	4,000 €
Number of sponsorship available	1	2
Sponsorship advantages		
Post on social media announcing sponsorship	✓	✓
Acknowledgment on final version of programme	✓	✓
Speech at welcome reception (2min)	✓	
Speech at gala dinner (2min)		✓
Placement of advertising material at gala dinner		✓

All presented sponsor rates excluded VAT of 22%, which must be added (if applicable)

Exhibition opportunities

Showcase your company's expertise at the commercial exhibition, located at the entrance of the main conference room. This inspiring space will be the central hub of interaction throughout the symposium. Coffee breaks and lunches will take place directly in the exhibition area, ensuring steady traffic and maximum engagement with participants.



We would be delighted to explore this opportunity with you and remain at your disposal for any further information or a meeting to discuss potential collaboration. You can find below the contact information.

Yours sincerely,

Matteo Colombo, Marco di Prisco and Paolo Martinelli

On the behalf of the Organizing and Scientific Committees